

Join for
“Ad on net “ WEB “ Publicity service
for exhibitors of GAS TECH event 2017

★ *Project Overview*

The Japan Maritime Daily will support overseas exhibitors' PR & communication for a GAS TECH 2017 cultivating into the maritime & marine market in Japan. The clients could have few pages' Advertising publicities on the JMD's website, also after finished the event, the clients pages can be remained on the JMD website as an archive ! In addition, there has an extra merit can be explored your pages by "Google serch". It is definitely valuable and exclusive "Ad item "regarding future further your company promotion.

★ *Special Language Editions & Features*

The pages will be built bilingual(English & Japanese) using by Language plug-in.

Price: JPY 500,000

*includes Design, English to Japanese translation fee, Build HTML , total management fee, 1 hour business matching at JMD booth. You may also performe PR for your business in there . JMD will send the news letter or announcement letter before the event.

★ **Please see " Ad on net " sample ↓**

http://www.jmd.co.jp/ad/2014ipmobilecast/
<http://www.jmd.co.jp/ad/2014ipmobilecast/>
http://www.jmd.co.jp/ad/2014VV/
<http://www.jmd.co.jp/ad/2014VV/>

★ **How to apply**

JMD "Ad on Net " Sales & Promotion agent
(Star Marine Public Relations Corporation)

Apply to : maki@starmarinepr.com

Contact person : Maki Yoshida

Phone: + 81 80 3398-3726 (Skype or Line out)

Dead line of the application : 3 February 2017

Opening time of the clients' site: 1st April 2017

★ **How to process to make pages ?**

1. Send the application to Star Marine PR
2. Star Marine PR consults with clients Design and contents building for the clients' ad's pages.
3. Fix the quantity of the article & Photo, (light size movie might be available to take on the site) and submit details to JMD from Star Marine PR.
4. JMD will build HTML at their web site and open it at April.

The Japan Maritime Daily (Media overview)

Number of Circulation

(WEB) : 100,000 subscribers
in total.

(Paper) □ 55,000 copies



About the Journal

The Japan Maritime Daily is a leading journal in the Japanese maritime industry, it has been sustainably publishing for 75 years. The Japan Maritime Daily has provided independent, high quality and comprehensive maritime, logistics and marine & offshore information on all aspects of the international marine industry.

Readership

The Japan Maritime Daily t has the total average net circulation of 55,000* copies per daily issue. It is read by a worldwide audience of leading professionals with responsibility for various maritime aspects such as navigation, shipbuilding, marine transport, maintenance and operation of marine vessels and structures. Its readers are shipping companies, logistics companies, Gas & Oil majors, such as the governments, maritime organizations and academics, others. In addition, the other technically-qualified individuals, owners, operators, shipyards, consultants, surveyors, and ship managers – the industry's key decision-makers.